

## EduSustain 2024

### Global Conference Bridging Higher Education and Sustainable Future

#### CONFERENCE SCHEDULE

#### 27<sup>th</sup> September 2024

Timeslot	Event Details	Venue
9.00 AM – 9.30 AM	Registration	7 <sup>th</sup> Floor, NMIMS Main Building
9.30 AM – 11.00 AM	Panel discussion on the Future of Sustainability and Social Impact in India	Classroom no. 701, NMIMS Main Building
11.00 AM – 11.30 AM	High Tea	7 <sup>th</sup> Floor, NMIMS Main Building
11.30 AM – 1.00 PM	Case Development Workshop by Centre for Teaching & Learning, IIM Bangalore	Classroom no. 701, NMIMS Main Building
1.00 PM – 2.00 PM	Lunch	Mukesh Patel Auditorium Premises, NMIMS Main Building
2.00 PM – 4.00 PM	Inaugural Plenary Session	Mukesh Patel Auditorium, NMIMS Main Building
4.00 PM – 4.30 PM	High Tea	Mukesh Patel Auditorium Premises, NMIMS Main Building
4.30 PM – 6.00 PM	Paper Presentations (Parallel Tracks)	4 <sup>th</sup> Floor, NMIMS Main Building
4.30 PM – 6.30 PM	Poster Presentation	4 <sup>th</sup> Floor, NMIMS Main Building
7.00 PM – 10.00 PM	Awards Ceremony and Gala Dinner	Atrium, NMIMS Main Building

#### 28<sup>th</sup> September 2024

Timeslot	Event Details	Venue
9.30 AM – 11.00 AM	Paper Presentations (Parallel Tracks)	6 <sup>th</sup> Floor, NMIMS Main Building
11.00 AM – 11.30 AM	High Tea	6 <sup>th</sup> Floor, NMIMS Main Building
11.30 AM – 1.00 PM	Paper Presentations (Parallel Tracks)	6 <sup>th</sup> Floor, NMIMS Main Building
01.00 PM – 02.00 PM	Lunch	Mini Auditorium Premises, NMIMS Main Building
02.00 PM – 03.30 PM	Valedictory Plenary	Mini Auditorium, NMIMS Main Building
03.30 PM – 04.00 PM	High Tea	Mini Auditorium Premises, NMIMS Main Building

## SCHEDULE OF PRESENTATION

Submission #	Time & venue	Paper Title
12	27.09.2024   4.30-6.00 PM   Classroom no. 401  (Track 1)	Empowering Future Leaders: A Study on Sustainable Finance Literacy in Business Education
18		The Interplay between Student Knowledge, Engagement, and Pedagogical Effectiveness in Sustainable Finance Education
21		Demystifying Sustainable Finance and Climate Risks: An Empirical Study on the Indian Banking Sector
35		Does Social Responsibility Translate to Profits? Exploring CSR Disclosure's Financial Impact on Indian Pharma Companies Sumbul Javed
38		Future Directions in Sustainable Finance and Investment: Driving Global Sustainable Development
44		Bridging the Gaps: A Conceptual Framework for ESG Integration in Impact Investing and Socially Responsible Investing
16		Circular Economy in Sustainability Reporting: A Bibliometric Analysis of Disclosure Trends Through Systematic Literature Review
54	28.09.2024   11.30 AM - 1 PM   Classroom no. 602  (Track 1)	The potential of Water Futures Markets in the Indian Agricultural Sector: Evaluating Parallels
57		Green Finance: A Systematic Review and Future Research Agenda
63		Corporate Governance of Financially Stressed Companies: A Review
79		The Intersection of Entrepreneurial Finance and Sustainable Growth: A Systematic Review
58		Bridging the Gap: Fintech's Transformation of Microfinance for Financial Inclusion in India
1	27.09.2024   4.30-6.00 PM   Classroom no. 402  (Track 2)	Curvyroads- A Travel Assistant Application using Reactnative
2		Cloud computing
4		AI Based Plant Disease Detection System
5		Intelligent Video-Based Attendance Tracking with Machine Learning
6		Secure Message Passing Using Consortium Blockchain in Government Organization
9		Improving Government Programmes' Accessibility and Effectiveness using Recommender Systems
91		The Role of Artificial Intelligence in Predictive Marketing: Opportunities and Challenges
29	28.09.2024   9.30 - 11.00 AM   Classroom no. 603  (Track 2)	Green and Technology Skills for Vulnerable Communities
40		The Next Big Innovation in Internet of Things Technology: Spearheading Transformation in Organizations Digital
45		Assessment of University Students' Awareness towards Circular Economy
47		AI for Good: Revolutionizing Brand Activism
48		Determinants of Green Practice Adoption by private enterprises in India
71	28.09.2024   11.30 AM - 1 PM   Classroom no. 603  (Track 2)	Initial Coin Offerings in Entrepreneurial Ventures: Promise or Peril?
78		Enhancing Sustainable Resource Management Through Gamification: A Focus on Adult Engagement in Online Shopping Apps
83		Tech and Innovation for ICT Information and Communications Technologies for Sustainability
84		Navigating Technology Transition through Organisational Ambidexterity: Indian Energy Public Sector Enterprises
86		Assessing the Impact of Government Roles and Regulatory Frameworks on Startup Success: The Moderating Effects of Ecosystem Challenges and Barriers

Submission #	Time & venue	Paper Title
7	27.09.2024   4.30-6.00 PM   Classroom no. 403  (Track 3)	Achieving Decarbonization of Supply Chains via Deployment of Zero Emission Material Handling Equipment
8		Evaluating the Spatial Significance of Cooperative Societies in Rural Development: A GIS Case Study of a Thirupananandal Block in Thanjavur District, Tamil Nadu
11		The instability of commodity prices for developing countries in WTO trade policies
20		Establishing a sustainable supply chain ecosystem for perishable agricultural products, and mitigating price volatility
27		Exploring Strategies for Sustainable PET Plastic Waste Management: Insights from Focus Group Discussion
30		What is sustainability anyway in hands of laymen?
34	28.09.2024   9.30 - 11.00 AM   Classroom no. 604  (Track 3)	Real-Time Supply Chain Management for Sustainable Resource Utilization Using Technical Indicators on IoT Data
15		Investigating the intention of Individual Investors toward Socially Responsible Investing for the state of Gujarat
51		Fostering Sustainable Water Resource Management: Examining the Impact of Water User Associations on Farmer Livelihoods in Vidarbha, Maharashtra
52		Engaging students in Community Initiatives for Resource Management: Stressing the value of social immersion in promoting GI-tagged products.
69		Optimizing the Renewable Energy Sources of India: A Mathematical Framework
70		Nutritional Awareness Among Children living in Anganwadi and with Family
73	28.09.2024   11.30 AM - 1 PM   Classroom no. 604  (Track 3)	Scope of Sustainable Future: Social Responsibility
76		Bridging Theory and Practice for a Sustainable Future
77		Positive psychology in Resource Management for sustainable future
87		Does Indian tourism places are environmentally sustainable? A study on electronic waste management perspective
102		Exploring Strategies for Sustainable Pet Plastic Waste Management: Insights from Focus Group Discussions
13	27.09.2024   4.30-6.00 PM   Classroom no. 407  (Track 4)	Leveraging Social Media Influencers for Sustainable Consumption: An Analysis of Pro-Environmental Product Videos
14		The Role of Social Media in Promoting Sustainability: Exploring the Power of Platforms for Raising Awareness and Educating the Public
19		Harnessing the Power of Storytelling in Advertising Campaign: A Sentiment Analysis of Emotional Appeal's Impact on Building Brand Equity among Tata Customers
22		Shaping Sustainable Behaviours: The Role of social media in Influencing Generation Z
65		Review on gamification
37	28.09.2024   11.30 AM - 1 PM   Classroom no. 606  (Track 4)	Influencing Sustainability: The Impact of Social Media Influencers on Eco-Friendly Fashion Brands
49		Influence of Cause Related Marketing Communications and Cultural Orientations on Planned Behaviour towards Sustainability.
56		Leveraging user-generated-content on social media platforms for sustainability impact
59		Mapping the Past, Charting the Future: A Bibliometric Analysis of Knowledge Frontiers in Artisanal and Handloom Research
41		Conspicuous Ethical Buying: Uncovering the Role of Extrinsic and Intrinsic Aspirations
85		The Impact of Fast Fashion Brand Sustainability on Consumer Purchase Decision

Submission #	Time & venue	Paper Title
10	27.09.2024   4.30-6.00 PM   Classroom no. 410  (Track 5)	Unlocking Potential: The Journey of Women's Employment in an Indian Village
25		Analysing the Impact of Pride Marketing and Brand Activism on Purchase Intent among Indian Consumers: A Mixed-Method Approach
31		Identifying perceptions that influence the consumption behaviour of e-scooters: an empirical investigation in the Indian National Capital Region
36		Sustainable Re-development of Industrial Zone: Evidences from Mumbai Metropolitan Region
39		Empowering Rural Artisans: A Path to Sustainable Fashion in India
42		Innovative Approaches to Sustainability: Case Studies of Corporate Integration Strategies
55		Personalizing Social Responsibility in the Context of Mandatory CSR at Indian Companies
43	28.09.2024   11.30 AM - 1 PM   Classroom no. 607  (Track 5)	Solarization of Telecom Network for Net Zero Transition: A Case Study
53		Case Study: Sustainability at TATA Mumbai Marathon
61		Cases on successful sustainability projects
64		From Uncertainty to Stability: A Case of Cultural Integration of Two Organizations
82		Mending the Broken Contract: How Leader-Member Exchange Mediates the Impact of Psychological Contract Breach on Employee Voice and Citizenship Behaviour
104		Frugal Healthcare Innovations: The Impact of Jan Aushadhi Kendras on Sustainable Healthcare Accessibility in India
17	27.09.2024   4.30-6.00 PM   Classroom no. 411  (Track 6)	Integrating Education for Sustainable Development in Higher Education Institutions through India's National Education Policy
75		Advancing Sustainability in Higher Education through Phygital Learning: Insights from MBA Students
24		Sustainability education in business management curricula in India: A conceptual research framework
28		Progress and Policy in Education: An Analysis of Sustainable Development Goal 4 in India and Gujarat
23		Developing Priority Model for implementing sustainable practices and programs - Indian HEIs perspective
26		A Comprehensive Study of the Impact of Value-Creating Activities on Student Engagement in HEIs
33	28.09.2024   9.30 - 11.00 AM   Classroom no. 605  (Track 6)	Intelligent systems for affordable education: Bridging the gap between sustainability and the social responsibility of HEIs
46		Environmental Factors Affecting Creativity in a Higher Educational Institute in Mumbai: A Qualitative Investigation
60		Developing a Sustainable Mind Set - a Curricular Approach based on Compassionate Systems Thinking
62		Making Higher Education Sustainable through Identification of Cognitive Diversity and PhD Students Supervision: An Exploratory Study
66		Greening the Future: Insights from top NIRF Institutes on Sustainable and Socially Responsible Education.

Submission #	Time & venue	Paper Title
68	28.09.2024   11.30 AM - 1 PM   Classroom no. 605  (Track 6)	Incorporating Environmental Sustainability into the Curriculum of HEI's In India: Need, Strategies and Expected Outcomes
72		Bridging Higher Education and Sustainable Future: Transformative Power of Higher Education in Shaping a Sustainable Future
74		Determinants of Sustainable Firm Performance: Insights for Higher Educational Institutes
67		Abhyudaya – Providing Quality Education and Transforming Lives through Mentorship
80		Sustainability in Higher Education: Role of Department Staff and Innovative Practices
88		The Impact of Higher Education in Sustainable Development And a sustainable Future
32		Corporate Responsibility: Transparency and Disclosure

Submission #	Time & venue	Poster Title
81	27.09.2024   4.30-6.30 PM   Classroom no. 405  (Poster)	The Use of 4R Principle Amongst People
92		Skill Development and Sustainable Organic Farming
93		Sustainability a Path to Green Future trying it through Minimalism Buying Less
94		Eco-friendly Supply Chains and Sustainable Finance Energy
95		Higher Education, Policy and Governance, Research and Innovation
96		Improper Waste Disposal, Eco-friendly Waste
97		The role of HEIs to measure sustainability practices to build a sustainability culture
98		Sustainability - Let us together make a Long Lasting Future
99		Sustainability: an overall development
100		future trends of sustainable finance
101		Micro finance and its Role in Sustainable Development
103		Why it is important to be mindful of your choices reasons and solutions for being sustainable



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