



Dr. Ramesh Bhat
Vice Chancellor, NMIMS

Address by Conference Patron (VC, NMIMS University, Mumbai)

I have the distinct pleasure of inviting scholars, policymakers, and practitioners to an essential discourse on the integration of sustainability within higher education. EduSustain 2024, predicated on the KASH framework (Knowledge, Attitude, Skills, and Habits), aspires to systematically embed the ethos of sustainability into the academic and cultural fabric of our institution. This holistic approach is designed to prepare our students to navigate and lead in a world defined by volatility, uncertainty, complexity, and ambiguity—the VUCA paradigm.

Our endeavor through EduSustain 2024 is twofold. First, to instill a comprehensive understanding of sustainability's challenges and solutions, thereby enriching our collective knowledge base. Second, to foster a resilient attitude towards these challenges, ensuring a deep-seated commitment to sustainability and ethical stewardship. Furthermore, the development of practical skills and the establishment of sustainable habits are pivotal to our mission, ensuring that the next generation of leaders can effect meaningful, enduring change.

This conference represents an unparalleled opportunity for collaboration, innovation and publications across a wide spectrum of disciplines. It draws together the intellectual and creative might of NMIMS's diverse schools—ranging from Business Management to Technology, Engineering, Architecture, Pharmacy, Science, Branding & Advertising, Liberal Arts, and Performing Arts. Each discipline plays a crucial role in our shared mission, contributing unique perspectives and solutions to the challenge of sustainability.

I extend a heartfelt invitation to all attendees to engage actively in the first ever INDAM Special conference. EduSustain 2024 is a call to action, a catalyst for change, and a beacon of hope for a sustainable future. I look forward to the rich dialogues, innovative ideas & research, and fruitful collaborations that will emerge, as we collectively chart a course towards integrating sustainability at the core of higher education to ensure a more sustainable and just world.



Dr. Sumit Kundu
President, INDAM

Address by President, INDAM

The Indian Academy of Management is pleased to announce the special conference organized by the Narsee Institute of Management Studies, Mumbai, India, on integrating sustainability in higher education. The world faces many challenges, including climate change, artificial intelligence, poverty alleviation, and geopolitical tensions. Stakeholders in the higher education ecosystem must put forward new ideas for building a better environment and creating a sense of purpose to serve humanity meaningfully and compassionately. This prestigious conference is organized to provide an international platform for academicians, researchers, managers, policymakers, and students to share their research findings. I welcome you to submit papers to have an enriching dialogue and exchange of ideas on the sustainable development of organizations in the fast-changing landscape of higher education in India and worldwide.



EduSustain 2024

Global Conference Bridging Higher Education and Sustainable Future

Climate change, geopolitical factors, renewable energy, land use, and economic tendencies are presenting the sustainability issue with more and more focus. The 2030 Agenda for Sustainable Development works as a global call urging to protect the planet and to make sure the welfare of all. This essential aspect of higher education institutions (HEIs) implies that sustainability should be embedded in HEIs' curricula, teaching methods as well as the overall conduct. United Nations believes this to be so and is thus dedicated to accomplishing this through Sustainable Development Goal 4, which makes the point that education is the key to instilling the sustainability mind-set.

In the recent past, it has been the digital innovation, the introduction of blended learning models, and the increase in global awareness as the main drivers of the quick integration of sustainability in academic curricula. In line of this, the SVKM's NMIMS University will be organising a Global Conference named 'EduSustain2024' from 27th - 28th September, 2024 on the theme of bridging higher education and sustainable future. This conference is the first Special Conference of the Indian Academy of Management (INDAM), the Indian affiliate of the Academy of Management. EduSustain 2024 is committed to upholding the symbiotic connections among the higher education sector, government agencies and the industry in order to advance the cause of sustainable development.

The conference aims to bring together and share best practices and findings from different disciplines on how to integrate the sustainability agenda into the fabric of HEIs. These areas are embodied in the curricular integration, research advancements, and the creation of sustainable thought leadership. EduSustain 2024 is the vital forum for discussions which will be creating the future of sustainability in higher education and, of course, the importance of HEIs in the vanguard of this movement towards a more sustainable global society.

Objectives of EduSustain 2024

- To map the role of HEIs in relation to embedding the sustainability agenda (UN SDGs) in teaching, research, and field action
- To explore the pedagogical models adopted by HEIs and challenges in advancing sustainability education
- To explore mechanisms adopted by HEIs to measure sustainability practices and build a sustainability culture
- To explore avenues for inter-institutional collaborations to advance research, field action projects, and sustainability-related publications

Tracks of EduSustain 2024

Track 1

Sustainable Finance

Trackchair: Dr. Hema Gwalani, SBM-NMIMS Mumbai

Objective: To deliberate on the pedagogy to facilitate the relevance of ESG considerations in investment decisions

Tentative Discussion Topics

1. Embedding ESG in projects
2. Rules, Guidelines, and Benchmarks
3. Green bonds, Impact Investing, Microfinance
4. Corporate Responsibility-transparency and disclosure
5. Microfinance and Its Role in Sustainable Development
6. Sustainable Finance Pedagogy
7. Building Capacities for Sustainable Finance Research
8. Future Trends in Sustainable Finance

Track 2

Climate Change Education, Technology and Innovation

Trackchair: Dr. Aparna Rao, STME-NMIMS Navi Mumbai

Objective: To deliberate on knowledge creation and the pedagogy to disseminate climate change education in the context of frameworks, policy, and climate solutions.

Tentative Discussion Topics

1. Understanding Climate Change-IPCC Framework, Mitigation and Adaptation
2. National Action Plan on Climate Change
3. National Mission on Strategic Knowledge for Climate Change
4. Transformation to Low Carbon Economy (Technology and Innovations towards mitigating climate change, better climate change adaptation and Nature-based solutions)
5. Circular Economy
6. Mainstreaming and commercializing climate-smart innovations

Track 3

Sustainable Resource Management, Understanding, Pedagogy and Practice

Trackchair: Dr. Bajarang Kumbhar, SDSOS-NMIMS Mumbai

Objective: To deliberate on knowledge creation and the pedagogy to drive the relevance on the agenda of natural resource management-sustainable utilization of land, water, forests, etc in sustaining the planet and human life.

Tentative Discussion Topics

1. Sustainable Energy Production and Consumption: Exploring methods and strategies for producing and consuming energy in a sustainable manner.
2. Energy and Development: Analyzing the relationship between energy availability, usage, and socio-economic development.
3. Renewable Energy: Examining the potential and challenges associated with renewable energy sources.
4. Natural Resource Management: Discussing approaches to effectively manage and conserve natural resources.
5. Sustainable Materials and Technology: Exploring innovations in materials and technology to promote sustainability.
6. Sustainable Agriculture: Addressing practices and policies for promoting sustainable agricultural methods.
7. Community Initiatives in Resource Management: Highlighting the role of community-based initiatives in managing and conserving natural resources.

Track 4

Communicating Sustainability Through Arts and Media

Trackchair: Dr. Brijesh Tripathi, JDSOLA-NMIMS Mumbai

Objective: To explore innovative approaches in arts, advertising, and liberal arts education to foster a culture of sustainability and social responsibility.

Tentative Discussion Topics

1. Brand Activism and Sustainable Advertising: Examining the role of branding and advertising in shaping consumer awareness and promoting sustainable lifestyles.
2. Storytelling for Change: Utilizing narratives in liberal arts to drive the sustainability agenda and instigate community action.
3. Performance as Advocacy: Leveraging the emotional impact of performing arts to communicate the urgency of environmental conservation and social equity.
4. Cultural Influence on Sustainability: Investigating how cultural expressions and media can influence perceptions and behaviors towards sustainability.
5. Education for Sustainable Development: Discussing how higher education institutions can incorporate sustainability into their curricula across disciplines to prepare future leaders.
6. Interdisciplinary Collaboration: Encouraging collaboration between branding, liberal arts, and performing arts to create a multidimensional approach to sustainability education.

Track 5

Cases on Successful Sustainability Projects

Trackchair: Dr. Divakar Kamath, SBM-NMIMS Mumbai

Objective: To showcase real-world corporate examples of successful contributions towards sustainability through various projects and its integration in HEIs.

Tentative Discussion Topics

1. Overview of successful sustainability projects in the corporate sector and their impacts.
2. Strategies and methodologies adopted by corporations to integrate sustainability into their operations.
3. Collaboration between HEIs and corporations to promote sustainability in education and research.
4. Challenges and solutions in implementing sustainability projects in different sectors.
5. The role of sustainability projects in achieving the United Nations Sustainable Development Goals (SDGs).
6. Case studies on innovative sustainability projects and their outcomes.
7. Measuring the impact of sustainability projects on the environment and society.
8. Best practices for embedding sustainability in corporate culture and operations.

Track 6

Sustainability and Social Responsibility in HEIs

Trackchair: Dr. Satish Kajjer, SBM-NMIMS Mumbai

Objective: To include discussions on how HEIs can contribute to social responsibility and community development through sustainability initiatives. This could include community service projects, local sustainability efforts, and inclusive education practices.

Tentative Discussion Topics

1. The role of HEIs in fostering a culture of sustainability and social responsibility within and beyond the campus.
2. Examples of successful sustainability and social responsibility initiatives undertaken by HEIs.
3. Integrating sustainability and social responsibility into the curriculum and research activities.
4. Engaging students in community service projects focused on sustainability.
5. Building partnerships with local communities, NGOs, and government bodies to enhance the impact of sustainability initiatives.
6. Challenges faced by HEIs in implementing sustainability and social responsibility programs and strategies to overcome them.
7. The impact of sustainability and social responsibility initiatives on student learning, community well-being, and institutional reputation.
8. Innovative approaches to funding and sustaining long-term sustainability and social responsibility projects in HEIs.

Track 7

Poster Presentations: Sustainability-related projects Sustainability-related projects

- **Trackchair:** Dr. Meena Galliara, SBM-NMIMS Mumbai
- **Objective:** Students and researchers to present their work on sustainability-related projects with the help of posters.

Important Dates

Abstract/ Paper Submission (500 words, Structured abstract)	May 01, 2024 - May 31, 2024
Review Notification (Acceptance / Rejection)	June 15, 2024
Full Paper Submission Deadline (Only for those interested in availing publication opportunities)	July 15, 2024
Full-text Review	July 15, 2024 to August 15, 2024
Resubmission Period (Only for those interested in availing publication opportunities)	August 16, 2024 to August 31, 2024
Review Notification (Acceptance / Rejection) of full text	September 10, 2024
Conference Date	September 27-28, 2024

Submission Guidelines

A maximum of three papers are permitted per author, irrespective of the order of authorship. The name(s) of author(s) should not be identified in header/footer or in the body of the submission. No request for change of authors, order of authors, and their affiliations will be entertained post submission. There is no restriction on the methodology followed in a submission. The papers are to be submitted electronically through the conference website. Mention Track number in the title (Eg. Track #: <Title>).

Guidelines for Abstracts:

Recommended structure for abstract submission (500 words):

- Purpose:
- Study design/methodology/approach:
- Findings:
- Originality/value:
- Research limitations/implications:
- Practical implications:
- Social implications:

Guidelines for Full Paper:

- Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11"-page setting.
- References may be single spaced.
- The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document using one of the following formats:
 - Portable Document Format (.pdf)
 - Microsoft Word (.doc, .docx)

- Section headings: Use only three levels of headings and use boldface for all three -
 - First-level headings: all capital letters, centered;
 - Second-level headings: title-style letters, flush left;
 - Third-level headings: sentence-style letters, indented, italicized; and run into paragraph
- Word limit: The length of the submission should be between 4500 and 6000 words (excluding references, tables and figures).
- Neither page numbers nor running heads are necessary and should not be included in submitted document. Use footnotes placed on their respective pages, if required. Use of endnotes must be avoided.
- Other guidelines: Use footnotes placed on their respective pages, if required. Use of endnotes must be avoided. For Appendices, Tables and Figures, Citations, References follow AOM Editorial Style, available from here: <https://aom.org/research/publishing-with-aom/author-resources/editorial-style-guides>

Tentative Schedule

DAY 1

10:00 AM – 10:30 AM	Registration and Refreshments
10:30 AM – 11:30 AM	Paper Development Workshop
11:30 AM – 12:00 PM	High Tea
12:00 PM – 01:00 PM	Meet the Editors
01:00 PM – 02:00 PM	Lunch
02:00 PM – 04:00 PM	Inaugural Plenary
04:00 PM – 04:30 PM	High Tea
04:30 PM – 06:00 PM	Paper Presentations (Parallel Tracks)
07:00 PM – 10:00 PM	Awards Ceremony and Gala Dinner (Venue to be announced later)

DAY 2

09:30 AM – 11:00 AM	Paper Presentations (Parallel Tracks)
11:00 AM – 11:30 AM	High Tea
11:30 AM – 01:00 PM	Paper Presentations (Parallel Tracks)
01:00 PM – 02:00 PM	Lunch
02:00 PM – 04:00 PM	Valedictory Plenary
04:00 PM – 04:30 PM	High Tea

Poster Presentations:

Day-01 & Day-02

01:00 PM - 04:30 PM on both days

Contact



Convener
Dr. Akshay G
Khanzode



Co-convener
Dr. Sayantan
Khanra

Any communication regarding queries related to this conference can be made to the following

Email: edusustain2024@nmims.edu

Website: <https://indam2024.nmims.edu/>

Venue: NMIMS University, V. L, Pheroza Shah Mehta Rd, Vile Parle West, Mumbai, Maharashtra 400056

About The NMIMS University



Recently, NMIMS University distinguished itself by hosting the G20 Round Table Conference, catalysing a global dialogue among HEIs to foster sustainability and tackle global challenges. The conference epitomized the collaborative spirit required to advance sustainability, drawing eminent academics and policymakers from across the globe. Furthermore, NMIMS has forged significant international partnerships, such as with the University of Adelaide and Binghamton University, to bolster its research and teaching capacities in sustainability. These ventures, along with NMIMS's participation in the European Union HARMONY Project, underscore its commitment to spearheading sustainability in higher education and beyond. NMIMS University, bolstered by its robust digital infrastructure and a multidisciplinary perspective, is poised to accelerate this integration, nurturing a sustainability-centric culture.